November 28, 2017

The regular meeting of the Council of the City of Martinsville, Virginia was held on November 28, 2017 in Council Chambers, Municipal Building, at 7:30 PM with Mayor Gene Teague presiding. Council Members present included Gene Teague, Chad Martin, Jennifer Bowles, Sharon Hodge and Kathy Lawson. Staff present included City Manager Leon Towarnicki, Assistant City Manager Wayne Knox, City Attorney Eric Monday, Clerk of Council Karen Roberts, Finance Director Linda Conover, Water Resources Director Andy Lash, Electric Department Director Durwin Joyce, and Lt. Doug Graham.

Mayor Teague called the meeting to order and advised Council would go into Closed Session beginning at 7:00 PM. In accordance with section 2.1-344 (A) Code of Virginia (1950, and as amended) and upon a motion by Council Member Lawson, seconded by Council Member Hodge, with the following 5-0 recorded vote: Council Member Lawson, aye; Council Member Hodge, aye; Council Member Bowles, aye; Mayor Teague, aye and Vice Mayor Martin, aye, Council convened in Closed Session to discuss the following matters: (A) Consultation with legal counsel and briefings by staff members, attorneys or consultants pertaining to actual or probable litigation, or other specific legal matters requiring the provision of legal advice by such counsel, as authorized by Subsection 7. At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the Session. A motion was made by Council Member Bowles, seconded by Council Member Lawson, with the following 4-0 recorded vote in favor to return to Open Session: Council Member Bowles, aye; Mayor Teague, aye; Council Member Hodge, aye; and Council Member Lawson, aye. Vice Mayor Martin returned to the meeting after the vote was completed.

Following the Pledge to the American Flag and invocation by Mayor Teague, Teague welcomed everyone to the meeting.

<u>Consider approval of minutes of the November 14, 2017 Council Meeting</u> – Council Member Hodge made a motion to approve minutes as presented; Council Member Bowles seconded the motion with all Council Members voting in favor.

Recognize City Employees who are eligible for Service Awards October 1-Decmeber 31, 2017 – City Manager Towarnicki recognized employees for their years of service and thanked them for their years of commitment to the City.

SERVICE AWARD RECIPIENTS SECOND QUARTER - FISCAL YEAR 17-18 FOR THE PERIOD OF OCTOBER 1 - DECEMBER 31, 2017

Name	Department	Years of Service				
Cliff Bryant	Garage	10				
Laura Lawson	Fire/EMS	10				
Tim Jamison	Fire/EMS	15				
Jeff Gauldin	Wastewater Plant	15				
John Kaczor	Fire/EMS	20				
Teresa George	Sheriff's Department	20				
Randy Millner	Water Plant	20				
Linda Conover	Finance	25				
Cindy Barbour	General Registrar	30				

Recognize Marine Corp veteran Walter E. Sheppard as recipient of the 2017 Henry County-Martinsville Outstanding Military Veteran and Army veteran William Jerry Perdue as Veteran of the Year – Mayor Teague welcomed Mr. Sheppard and Mr. Perdue to the meeting and shared information about their years in the service. Sheppard thanked Council and appreciates the fact that Martinsville and Henry County could come together for the award. Perdue thanked Council and said the recognition is truly rewarding.

Consider setting a public hearing on the request from The Refuge Temple Holiness

Church for a rezoning of 205 Clearview Drive – Wayne Knox summarized the rezoning request.

He shared the Planning Commission's recommendation, asking that the public hearing be scheduled for the next Council meeting. Council Member Lawson made a motion to set the public hearing for December 12, 2017; Vice Mayor Martin seconded the motion with all Council voting in favor.



November 16, 2017

Mayor Gene Teague Members of City Council City of Martinsville 55 West Church Street Martinsville, VA 24114

Re: Rezoning of 205 Clearview Drive

Dear Mayor and City Council Members:

The Planning Commission, at its meeting on Thursday, November 16, 2017, conducted a duly advertised public hearing to consider the request for a rezoning of 205 Clearview Drive, from R-N Neighborhood Residential to C-N Neighborhood Commercial, by The Refuge Temple Holiness Church.

At the meeting it was noted that the purpose of the request for rezoning is because the applicant wishes to install a LED sign on its property that is larger than what is permitted in the R-N District. According to the Comprehensive Plan, Clearview Drive in designated both commercial and residential. No one from the public spoke at the public hearing.

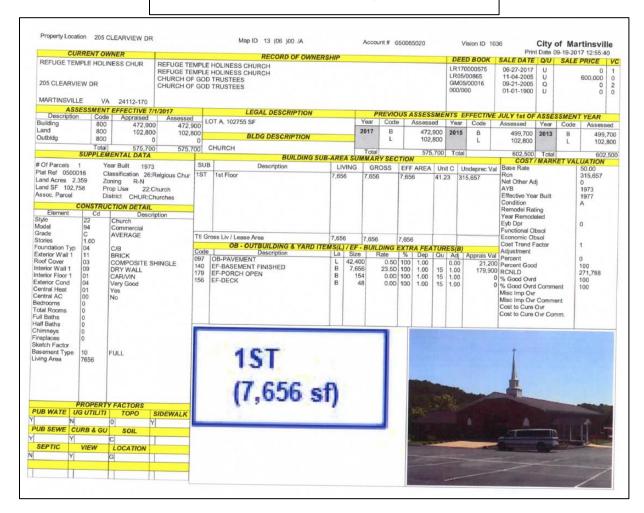
Following evidence heard at the public hearing, the Planning Commission voted unanimously (6-0) to send the request to City Council with a recommendation to rezone the parcel and amend the Official Zoning Map.

Regards,

Joseph Martin Chair, Planning Commission

/wk

55 West Church Street P.O. Box 1112 Martinsville, VA 24114-1112



Conduct a public hearing jointly with the Martinsville Planning Commission on the Subdivision Ordinance update and consider approval of the ordinance on first reading -Planning Commission Chairman Martin opened the Planning Commission session. Wayne Knox summarized the discussion and recommendation made by the Planning Commission regarding the Subdivision ordinance. A representative from Cox and Associates shared a PowerPoint of information regarding the subdivision ordinance. Mayor Teague opened the public hearing. Chairman Martin opened the public hearing for the Planning Commission as well. Ural Harris, 217 Stuart Street stated that there was a variance fee previously mentioned for the subdivision variance and asked that Council impose a fee equal or slightly greater than for the zoning variance. Council discussed options relating to the fee. Mayor Teague and Chairman Martin closed the public hearing. Council Member Bowles made a motion to approve the ordinance on first reading. Council Member Bowles withdrew her motion after further discussion regarding the ordinance and fee schedule. Council Member Lawson made a motion to approve the ordinance as presented, Council Member Bowles seconded the motion with 5-0 roll call vote: Hodge, aye; Bowles, aye; Lawson, aye; Teague, aye; and Martin, aye. Hodge made a motion to direct staff to come up with a fee schedule; Bowles seconded the motion with all Council Members voting in favor.

Hear a report on measurement and verification of the performance contract regarding the recently completed meter and lighting replacement project – City Manager Towarnicki stated that the project has been completed and explained the element of measurement and verification of the performance contract regarding the recently completed meter and lighting replacement project. Representatives from Johnson Controls shared a PowerPoint with a summary of their findings over the past three months. Council Member Hodge questioned the "spread" of the light and if it could be adjusted. Joyce explained that he is getting many more favorable comments than complaints and acknowledges that the new LED lights are not casting as much light onto private property as before. Mayor Teague suggested additional discussion on the properties in question and investigate other lighting options for those areas. Teague requested more data and analytics with the next update.





Past Challenges

- Significant non-revenue water at 29.8%
- Cost of real and apparent losses exceeding \$172K annually.
- Inaccurate water & electric meter population.
- Manual reading of water and electric meters is costly with potential for misreads.





Past Challenges

- Water Meter Replacement was the driving factor for AMR/AMI
 - Meter replacement is recommended every 15 to 20 years.
 - Majority of City's meters are well over 20 years.
 - Meter accuracy degrades over time typically will get slower as they age.
- Overdue for Electric Meter change out
- Cost exceeding revenue is unsustainable





Martinsville .

Project objectives:

- Replace water meters with new accurate meters
- Replace electric meters with new accurate electric meters
- AMI/AMR to further reduce cost associated with meter reading
- Replace Street Lighting with LED





Project Benefits Summary

Year Street Lighting Water Meters Electric Meters

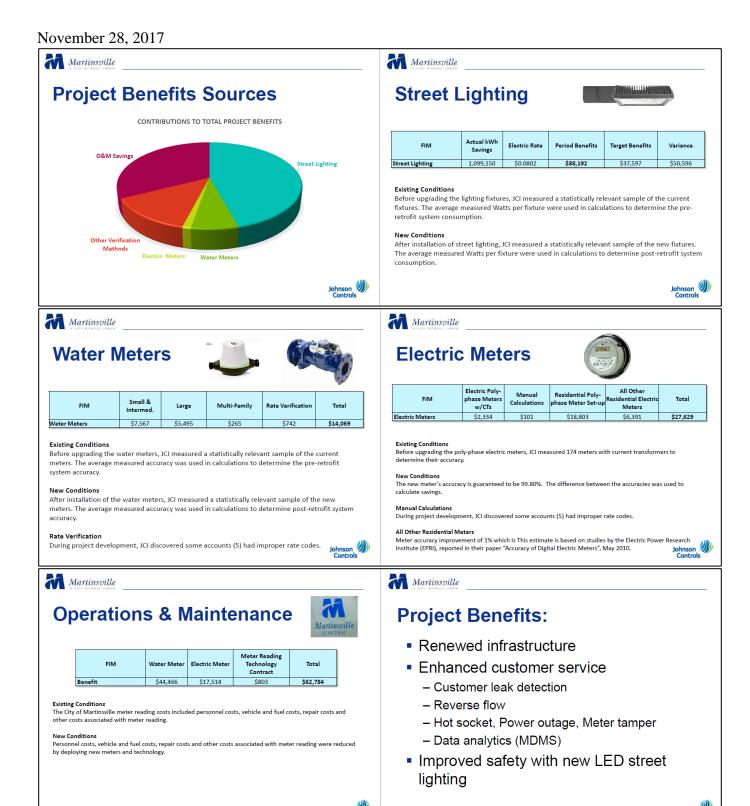
Year	Street Lighting	Water Meters	Electric Meters	Other Verification Methods
Install	\$ 37,493	\$ 22,945	\$ 7,328	\$ -
1	\$ 88,192	\$ 13,327	\$ 2,435	\$ 25,936

Year	O&M Savings	Total Benefits for This Period	Guaranteed Benefits for This Period	Variance
Install	\$ -	\$ 67,766	\$ -	\$ 67,766
1	\$ 62,784	\$ 192,674	\$ 145,678	\$ 46,996

The City of Martinsville has exceeded the Guaranty by \$114,672 (Install Variance and Year 1 Quarter 1 Variance)



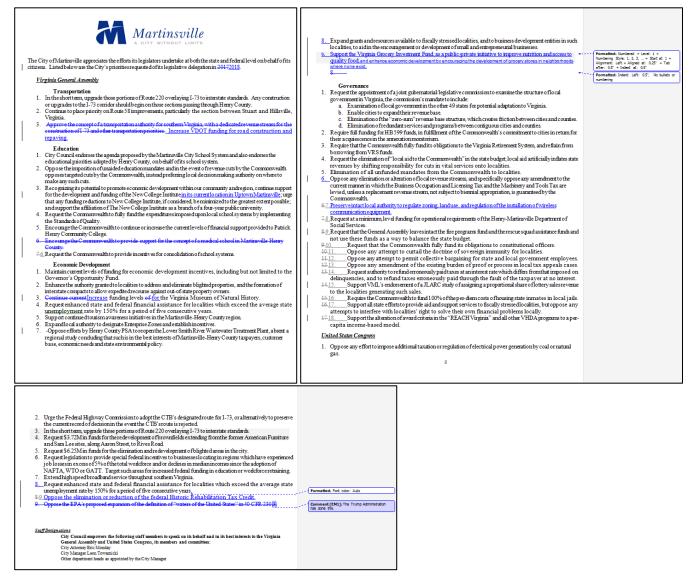




Consider adoption of the 2018 Legislative Agenda – City Attorney Monday explained there were no significant alterations since the last meeting with the exception of the tax reform act that could be a concern. Council asked staff to express their objection to the change to the tax reform act being considered per Monday's recommendation. Mayor Teague asked if Council would be interested in including verbiage related to the sales tax for brick-mortar businesses versus online retail. Council Member Hodge suggested that more studies be done. Finance Director Conover confirmed that the local sales tax is being affected by online sales.

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Council asked Monday to include the request for review of the sales tax verbiage. Council Member Bowles made a motion to approve the 2018 Legislative agenda with changes discussed; Council Member Lawson seconded the motion with all Council Members voting in favor. Monday encouraged residents to contact their representatives Bill Stanley or Les Adams with Legislative concerns.



Consider information related to the 2018 Comprehensive Economic Development

Strategy (CEDS) list – Wayne Knox shared that the CEDS list is down to 29 projects. The

Northside project is coming to an end and the medical college was removed. Knox said he's
received a few other suggestions that would affect Wilson Park and the Virginia Museum of

Natural History. Council Member Hodge expressed her desire to see all City parks listed for
upgrade projects, not select parks and asked Community Development to be proactive.

Council Member Lawson made a motion to approve the CEDS list as amended. Council

Member Hodge seconded the motion with all Council Members voting in favor.

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							Community Development Projects— City of Martinsville	1/III Further develop 20 acre lots- at Clearview Business Park to prepare for companies- Parcels 2 & 5	EDA	\$750,000	\$750,000	Positive	
District-City of Martinsville Revitalization of Uptown Business	1/III Incentivize small businesses (Interior makeover/elevator) 1/II Construct/ retroft condos in Uptown	EDA	\$900,000	\$900,000		15	CDBG - Martinsville Area & Central Business District—City of	1/I Adaptive reuse of historic building on Fayette Street- Paradise Inn and lots surrounding It	VHDA EDA CDBG	\$800,000 \$1,000,000 \$1,000,000	\$3,800,000	Positive	
DistrictCity of Martinsville		VHDA	\$300,000 \$500,000				Martinsville Community Development Develop-	1/V Recruit high tech/advanced manufacturing to the	Grants	\$1,000,000	\$100,000	Positive	,
Neighborhood Revitalization Project West End/Pine Hall Rd Neighborhood City of Martinsville	2/IV Housing rehab; creation of community space d	CDBG	\$1,000,000 \$250,000	\$1,250,000	Positive	Indirect	ment ProjectsCity of Martinsville	Martinsville Area and Enterprise Zones 1/III Upgrade, widen, and landscape Beaver Street from	MAD.21	\$800,000	\$850,000		
	Repair and reline approximately 10,500 linear feet of reinforced concrete pipe for the sanitary sever interceptor line that extends generally along Smith River to City Wastewater Treatment Plant	EDA ARC Local	\$1,000,000 \$500,000 \$8,500,000	\$8,000,000	Positive	100/Indirect	CDBG - Martinsville Area & Central Business District—City of Martinsville	Fayette Street to Memorial Bivd - City of Martinsville	VHDA	\$50,000			
Community Development Project - CDBG - Martinsville Area & Central Business District—City of Martinsville	Purchase blighted properties on Starling Avenue and adaptively reuse	HUD/NSP HTC	\$700,000 \$300,000	\$1,000,000	Positive	20/Indirect		1/I Prepare City-owned site at comer or Fayette & Beaver Sts for residential, educational or commercial development - Martinsville Area and Central Business District	EDA Local CDBG Grants	\$300,000 \$200,000 \$1,000,000 \$2,000,000	\$3,500,000	Positive	•
Southside Community Park Upgrading-City of Martinsville	1.fill Upgrade existing four (4) fields to accommodate youth and collegists coftball and basecant lournaments. This would include new lighting where necessary, upgrade concession stand and new sports surfaces.	DCR EDA ARC VTC Other	\$200,000 \$800,000 \$150,000 \$750,000 \$1,300,000	\$3,000,000	Positive	N/A	Community Development Project - COBG - Martinsville Area & Central Business District-City of Martinsville	1/II Write arts & cultural plan for Arts & Cultural District	NEA City ARC	\$25,000 \$25,000 \$32,000	\$82,000	Positive	•
Community Development Project - CDBG - Martinsville Area & Central Business DistrictCity of Martinsville	1/IV Purchase blighted properties, prepare site for development (Draper - West Church Street) - City of Martinsville	Brownfield EDA City	\$400,000 \$325,000 \$100,000	\$825,000 L	Inknown	100/Indirect	Community Development Project - CDBG - Martinsville Area & Central Business District—City of Martinsville	I/II Enhance Fayette Area Business District facades/greenscape/economic revitaliation - Fayette Street from Moss Street to Memoral Etho Planning stipend for Citizens Design - CIRD		\$1,000,000 \$1,000,000 \$35,000 \$10,000	\$2,045,000	Positive	
Community Development Project - CDBG - Martinsville Area & Central Business District—City of Martinsville	1/III Rives Road Site Development-full site development including A & E, site grading	EDA	\$1,400,000	\$1,400,000	Positive	400	Community Development Project - CDBG - Martinsville Area & Central Business District—City of Martinsville	1/IV Purchase blighted properties - prepare sile for redevelopment (202 Cleveland Avenue) - City of Martinsville	Brownfield EDA City	\$900,000 \$500,000 \$500,000	\$1,900,000	Unknown	n
CDBG - Marsinsville Area & Central Business District—City of Marsinsville	1 III / Purchase blighted properties - prepare for redevelopment (EDD Roy Oteet) - City of Martinaville 1 III / Purchase blighted properties - prepare for redevelopment	Brownfield EDA City	\$1,500,000 \$750,000 \$500,000	\$2,750,000 U			Community Development Project - COBG - Martineville Area & Central Business District-City of Martineville	1/III Commonwealth Comdor Enhancement & Pedestrian Inhages to Uptown & Fayette Street	VDOT	\$1,000,000 \$500,000	\$1,500,000	Positive	e
CDBG - Martinsville Area & Central Business District—City of Martinsville	(Lot - Cleveland Avenue)- City of Martinsville	EDA City	\$200,000 \$100,000				Community Development Project - CDBG - Marsinsville Area & Central Business District-City of Marsinsville	1/III Purchase of West Church Street property, complete feasibility study, adaptive reuse	IRF CDBG	\$500,000 \$500,000	\$1,000,000	Positive	•
Community Development Project - CDBG - Martinsville Area & Central Business DistrictCity of Martinsville	1.IIV Purchase blighted properties - prepare for redevelopment (307 W. Market Street)- City of Martinsville	Brownfield EDA City	\$300,000 \$200,000 \$100,000	\$600,000	Positive	50 - indirect	Community Development Project - CDBG - Martinsville Area & Central Business District—City of Martinsville	1/III Purchase of Main Street property, complete feasibility study, adaptive reuse	IRF CDBG	\$500,000 \$500,000	\$1,000,000	Positive	ē
Community Development Project - CDBG - Marunsville Area & Central Business District-City of Marunsville	Support adaptive reuse project of blighted vacant warehouse In Uptown Martinsville	HTC EZ Private	\$500,000 \$1,000,000 \$250,000 \$5,150,000	\$8,900,000	Positive	20/Indirect	MINet Fiber Optic Expansion— City of Martinsville	1/III Citywide expansion of MINet Martinsville fiber optic system to reach businesses and homes	EDA Other Local	\$2,000,000 \$11,000,000 \$7,500,000	\$20,500,000	NA	
Community Development Project - CDBG - Martinsville Area & Central Business District-City of Martinsville	Purchase blighted building on Fayette Street in Uptown, complete feasibility study, adaptive reuse	IRF HTC EZ Private	\$600,000 \$500,000 \$100,000 \$4,300,000	\$5,500,000	Positive	10/Indirect	Community Development Project- Hooker Field Upgrades	I/III Upgrades to the concession, sealing, and restroom areas at Hooker Field - covered sealing, ADA compliant restrooms expanded press box/concession/office space	ARC DRC OTHER	\$200,000 \$500,000 \$1,000,000	\$1,700,000	Positive	•
Community Development Project - CDBG - Martinsville Area & Central Business District—City of Martinsville	1/III Work with partners to develop an amphitheater on Depot Street	NEA ARC	\$50,000 \$50,000	\$100,000	Positive	5/Indirect							
Community Development Project - CDBG - Commonwealth Corridor City of Martinsville	1/III Acquire and redevelop properties along commercial comfor for reuse	ARC CDBG EDA	\$250,000 \$2,000,000 \$1,000,000	\$3,250,000	Positive	50							
Community Development Project - CDBG - Marsinsville Area & Central	1/IV Rives Theatre renovations	IRF ARC HTC	\$600,000 \$200,000 \$300,000	\$1,100,000	Positive	5/indirect							

Business from the Floor – Frances Trotter, 8 Aaron Street explained that wrecked trucks on Roanoke Street, stray cats, overgrown weeds and recent fires on Aaron Street are causing the area to "go downhill" and she feels that resident concerns are being overlooked by the City. Mayor Teague asked Towarnicki to update Council at the next meeting on what is being done to resolve those issues. Staff will notify the Police Department regarding the untagged vehicles on the street. Ural Harris, 217 Stewart Street expressed concern about the bonds and the impact they will have on the City rates. Harris would like those who voted for the decision to explain why and to apologize. Mayor Teague threatened to rule Mr. Harris out of order unless he followed the guidelines set for Business from the Floor. Council Member Bowles wished Mr. Harris a happy birthday and thanked him for holding Council accountable and for his service in the war and for being an active member of the community.

<u>Comments by members of City Council</u> – Council Member Bowles wished her family members a happy birthday and congratulated her intern Sophie for her participation on the Harvest Youth board and for the success of their Thanksgiving meals event. Vice Mayor Martin asked Mr. Harris to not only research concerns but also to put time into providing ideas on how to correct those concerns. Council Member Lawson recognized the Harvest

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Youth Board for an amazing job and service to the community. Lawson reminded residents of Richard's Dinner on Christmas Day and said they need volunteers and donations to make this year a continued success. Lawson explained that the Christmas Cheer program would serve over 800 families this year.

<u>Comments by City Manager</u> – City Manager Towarnicki explained that the paving project is completed and crosswalks are finished. Towarnicki recognized the organizers of the Christmas parade, which was a success. He shared that the 2017 audit has been added to Council's DropBox and the auditors will be present December 12 for a formal presentation and to answer Council questions.

City Attorney Monday had the opportunity to use the new train service out of Roanoke and encourages citizens to take advantage of that. In his opinion, it is more affordable and relaxing than flying.

There being no further business, Council Member Hodge made a motion to adjourn the meeting; the motion was seconded by Council Member Bowles with all Council Members voting in favor. The meeting adjourned at 9:40pm.

Karen Roberts	Gene Teague
Clerk of Council	Mayor